PRODUCE UPDATE

GREEN BELL PEPPER: Supplies on the east coast, especially larger sizes, are very tight as we enter this week which is sending FOB prices upward. While higher than average, pricing is all over the place mainly caused by a significant amount of rain. Quality has been generally good despite the rain. On the West coast, a lower demand is putting downward pressure on prices even though supplies on the west coast remain relatively tight, similar to the east. Quality is suspect.

CUCUMBERS: On the East coast, the Florida growers continue their harvest. FOB prices remain generally steady. Quality is fair to good. Off-shore product continues to unload since the older Honduras fields are still producing, but their season is beginning to wind down. FOB prices are lower on the off-shore product than domestic product, but the quality can vary.
EGGPLANT: Supplies continue to be tight and FOB prices are generally steady on the East coast. The quality of the eggplant shipping remains generally good. Our West, supplies will remain generally tight until the desert begins to harvest around mid-April, the market is steady.

ROMA TOMATOES: Supplies on the east coast continue to be extremely tight and most re-packers are sourcing Mexican tomatoes to meet demand. FOB prices in the east are steady to slightly up. Mexico continues crossing with increased volume from the last few weeks, this is causing FOB prices to fall on the large and medium sizes. Extra-large product volume is down and the FOB prices for that size are up. Quality is good in the east but can be variable from Mexico.
Frostline™ Vanilla Soft Serve and Chocolate Soft Serve are dry mixes that are reconstituted with tap water and frozen down in a soft serve machine. Although low in fat, they provide the same creamy mouth feel and delicious taste as traditional dairy soft serve.

**ADVANTAGES**

**Higher Profits**

Compared to ready-to-use alternatives, Frostline® costs less to buy, ship and serve – helping you make more money.

With our dry mixes, you no longer have to worry about the constantly changing price of dairy or the costs associated with shipping water weight.

Plus, each case of soft serve yields 15 gallons - almost 4 times the standard yield of a case of liquid soft serve.

**Deliciously Guilt-Free**

Fast and easy prep means you get fresh product when you want it. Taste is consistently rich and creamy, so your customers will never guess our frozen treats are better for them.

Many of our products are free of lactose, cholesterol, gluten and dairy, so you can offer something for even the most dessert deprived.

**In Stock at HPC**

#19449 6/6 lb Frostline Soft Serve Chocolate Ice Cream Mix,  
Lactose Free, Gluten Free

#19450 6/6 lb Frostline Soft Serve Vanilla Ice Cream Mix,  
Lactose Free, Gluten Free

JUST ADD WATER!
In the Loop with HPC Foodservice

#18418 6/4.5 lb Butterball Turkey Breast

- Boneless
- Skin On
- Raw
- Low Salt

800.883.9800 www.hpcfs.com
DID YOU KNOW? We carry Hans Kissle Prepared Salads. Hans Kissle is a LOCAL premier salad line that will fit any of your food service needs. They also have a superior operational program, which helps deliver unmatched quality and consistency. **They make other salads green with envy.**

<table>
<thead>
<tr>
<th>HPC #</th>
<th>Pack</th>
<th>Size</th>
<th>Description</th>
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<tbody>
<tr>
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<td>8 LB</td>
<td>ORIENTAL NOODLE SALAD NEW!</td>
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<tr>
<td>19198</td>
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<td>5 LB</td>
<td>CRANBERRY &amp; WALNUT CHICKEN SALAD NEW!</td>
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<tr>
<td>19185</td>
<td>2</td>
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<td>WHITE CHICKEN SALAD NEW!</td>
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<td>19182</td>
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<td>BLACK BEAN &amp; CORN SALAD NEW!</td>
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<td>19183</td>
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<td>CITRUS COUS COUS NEW!</td>
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<tr>
<td>19184</td>
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<td>BEET &amp; ONION NEW!</td>
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<td>EDAMAME SALAD WITH BLACK BEANS, RED PEPPERS, SUN DRIED TOMATOES</td>
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<td>COLE SLAW</td>
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<td>CARROT &amp; RAISIN SALAD</td>
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<td>19215</td>
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<td>DELUXE CHICKEN SALAD</td>
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HPC Foodservice 625 Nutmeg Rd., North South Windsor, CT 06074  800.883.9800  www.hpcfs.com
In the Loop with HPC Foodservice

#52537 4/64 oz
Honey Hot Wing Sauce

#56714 4/1 gal
Honey Barbeque Sauce

#55208 4/1 gal
Buffalo Wing Barbecue Sauce

#55194 4/1 gal
Sweet Red Chili Wing Sauce

#55671 4/64 gal
Garlic Parmesan Wing Barbecue Sauce

#55673 4/64 oz
Mango Habanero Sauce

#56059 4/64 oz
Sweet Teriyaki Sauce

#56331 4/1 gal
Barbecue Sauce - Non Refrigerated
In the Loop with HPC Foodservice

KAYEM artisan PORK BELLY

Benefits
- All Natural *(Minimally processed, no artificial ingredients and no preservatives)*
- Gluten Free
- Slow Cooked
- Never Pumped
- Premium Center Cut Meat
- Fully Cooked to Save 6 hours of Preparation and Cooking
- Lightly Seasoned to Allow Customized Applications

Fully-Cooked Premium Meats

HPC #14027  3/2.5 lb Lightly Seasoned Pork Belly, Boneless, Skinless, Fully Cooked, Frozen

Nutrition Facts - Serving Size: 2 oz of Meat (56g)

<table>
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<tr>
<th>Code</th>
<th>Calories</th>
<th>Total Fat</th>
<th>Cholesterol</th>
<th>Sodium</th>
<th>Carbs</th>
<th>Protein</th>
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<td>430</td>
<td>44</td>
<td>60</td>
<td>350</td>
<td>1</td>
<td>8</td>
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</table>

Ingredients:
Pork belly, contains 2% or less of brown sugar, dried garlic, dried onion, mushroom powder, salt, spices, natural flavorings.

Allergen Information:
- No wheat or gluten
- No shellfish or seafood
- No soy
- No peanuts or tree nuts
- No dairy or milk
- No eggs

Shelf Life: 90 Days Frozen, 5 Days Once Thawed

Quick & Nourishing Meal Ideas
- Cubed: serve with signature sauce for appetizer
- Sliced: serve as rich sandwich or burger topping
- Strips: serve as alternate taco protein
- Pieces: serve as savory pasta dish enhancement

Visit www.kayemfoods.com/FIP for more product and recipe information

Our Story
In 1909, Kazimierz Monkiewicz and his wife Helena emigrated from Poland to Chelsea, MA in pursuit of the American dream. In a small storefront they started making kielbasa by hand and soon began delivering it to surrounding neighborhoods by horse-drawn carriage. Kazimierz’ likeness and initials, “KM,” still live on in our logo and company name, and his values live on in our dedication to providing delicious, high quality meats.

HPC Foodservice, 625 Nutmeg Rd., North, South Windsor, CT 06074
800.883.9800  www.hpcfs.com
In the Loop with HPC Foodservice

You’ll be stuck on this STICK FREE SPRAY!

#56137 6/16.5 oz  Allergen Free Vegalene Pan Coating

- **Watch dishes release quickly** across all high-heat applications – because Vegalene® Allergen Free contains up to 30% more active release agents than alternative offerings.

- **Simplify cleanup and extend pan life** this food release spray contains none of the inorganic compounds that cause gummy buildup on pans and skillets.

- **Environment friendly aerosol can** - specially designed to have a smaller impact on the environment. Made with 25 percent recycled steel.

- **Save on ingredients** – a full-second spray uses about 1 gram of oil – versus a traditional 1-oz. ladle, which uses about 28 grams of oil per serving!

- **Satisfy health-conscious guests** – Serve delightful dishes without the concerns of trans fat or sodium. Vegalene® Allergen Free is free of the top eight food allergens - soy, wheat, milk, eggs, peanuts, tree nuts, fish and shellfish - as defined by the FDA.
A Great KIND of Snack

In Stock at HPC FOODSERVICE

KIND is a brand of delicious foods made from ingredients you can see and pronounce.

#56828  6/12 ct  Almond Coconut Bar
#56039  6/12 ct  Blueberry Vanilla Cashew Bar
#56829  6/12 ct  Pomegranate, Blueberry, Pistachio, & Antioxidants Bar
#56830  6/12 ct  Dark Chocolate Cherry Cashew Antioxidants Bar
#56831  6/12 ct  Peanut Butter Dark Chocolate & Protein Bar

- Gluten Free
- Non GMO
- Low Glycemic
- Low Sodium
- Kosher
- No Cholesterol

800.883.9800  www.hpcfs.com
COMMODITIES

**BEEF**
- **Grinds**
  The grind market has seen both ups and downs early this week as packers adjusted prices as they moved available inventories. The market is expected to begin its seasonal upward movement as we move into April and warmer temperatures help to improve demand. Loins
  - The market has been more unsettled the past few days as demand was lighter coming into this week. The market is expected to see additional upward pressure as we move thru the coming weeks. Rounds
  - The market has seen additional downward pressure and demand has been lighter and begins its seasonal shift to other cuts. Chucks
  - Demand is seasonally lighter and putting pressure on the market. Ribs
  - Lighter demand has helped to put some downward pressure on the market coming into this week. Warmer temperatures generally bring improved demand as we move thru the coming weeks.

**PORK**
- **Bellies**
  The market has seen both ups and downs over the past few days and with the lighter production is holding in a more unsettled tone. Hams
  - Demand has been lighter now that Easter has passed. Export demand has been improved this week helping to limit the downward trend. Loins
  - Market is steady to weaker. Light demand has helped to put downward pressure on the market. Butts
  - Market is steady to firmer. Export demand is improved and expected to help keep pressure on the market as we move thru April. Ribs
  - Market is steady to firmer. Seasonal demand continues to improve and is helping to put upward pressure on the market.

**POULTRY**
- **CHICKEN**
  Markets are steady on majority of the white meat items, while export sales continue to increase and some stronger levels have been seen this week on dark meats. WOGSs and whole birds have been steady all week with trading at current market. Boneless breast meat has become steadier as the week progressed. Majority of trading has been at current market with a stronger undertone. Tenders are rated steady to full steady with breast fronts seeing some increased interest with the possibility of markets getting stronger. Wings are steady, with jumbos slightly stronger. Bone-in dark meat, whole legs and leg quarters trade at current levels and higher. Thigh meat and bone-in thighs stronger. Demand overall on dark meat is strong in both domestic and export channels. **TURKEY**
  - Year to date slaughter numbers are up only slightly from same time frame as last year. It is estimated that we could possibly start to see increased slaughter around late spring early summer. Whole muscle white meats are limited in availability. Breast trim and wing meat trade lower this week. Frozen thigh meat is about steady with some suppliers trying to move out existing inventory at discount. Whole birds are rated steady to full steady. Consumer breast trade at current market. Whole wings move at current to lower levels.

**SEAFOOD**
- **Gulf Shrimp**
  Reports this week show that inventories on larger count shrimp are becoming more limited but the market has held mostly steady coming into this week. Inventories on smaller sized browns are in better supply than other sizes. Black Tiger Shrimp
  - The lower priced White Shrimp market is putting continued downward pressure on the market. White Shrimp
  - Inventories are good for a fair demand. King Crab
  - Snow Crab
  - The market has seen additional upward pressure coming into this week due to light inventories for a good demand. Warm Water Lobster Tails
  - The market for larger sized tails continues to see downward pressure due to available inventories that are a result of this season’s production resulting in more larger sizes than smaller sizes. As a result, smaller sized tails are in lighter supply and priced at higher levels. North American Lobster Tails
  - A light demand is helping to keep pressure on the tail market. The market for Lobster Meat continues strong due to strong demand and limited inventories. Salmon
  - The market has seen upward pressure coming into this week due to an active demand and limited inventories. The market has held mostly steady as this week has progressed. Cod
  - Higher raw material costs and catch sizes running smaller than expected are putting upward pressure on the market. Haddock
  - Market is mostly steady. Inventories are good for current demand. Pollock
  - Demand has eased as Lent has come to an end. Reports this week point to the strength of the dollar helping to put additional pressure on the global market. Single frozen product has seen upward pressure on larger sized fillets due to current season production resulting in more smaller sized fillets. This in turn is putting pressure on the market for the smaller sized fillets as inventories are more available. Whiting
  - Inventories are light and getting tighter as most of the available inventories have been going to Brazil during the past couple of
months due to a strong demand during Lent. Current demand in the US has been light and helping to keep the market mostly steady. Domestic Catfish- Market is steady. Tilapia- Market is steady. Swai- Market is unsettled. The Vietnam Association of Seafood Exporters and Producers have stated that they expect the their export prices to rise 20-30% as we move thru April due to reduced inventories that have been caused by farmers switching from Swai to other farming due to the low profits over the past few years. They have stated that production has dropped about 40% from prior years and the limited supply will not be enough to meet demand. Scallops- The domestic market has seen some downward pressure on U/10’s due to a fair demand. The market for other sizes is holding mostly steady. The market for product of Canada is holding steady but priced at a premium compared to the Domestic market. The market for product of China is firmer due to light inventories caused from reduced imports that are a result of lighter inventories in China and an improved domestic demand.

DAIRY- CHEESE- After seeing upward pressure last week the market has moved lower again this week. The CME Block and Barrel markets have both eased lower again this week. Increasingly available milk is helping to keep cheese production strong and helping to build inventories. The Global market is weak and the EU continues to have a high amount of cheese production that is putting additional pressure on the market. BUTTER- After seeing several weeks of downward trends the CME Butter market has moved slightly higher this week. Production continues strong and inventories are continuing to build but reports this week show that more cream is being diverted to production such as cream cheese and ice cream. Generally the market moves seasonally higher as we move thru the upcoming months but the record seasonal highs season earlier this year have helped to hold the market in a more unsettled tone. EGGS- Market weak and supplies long. Retail demand mixed with all sizes available. Planners monitoring conditions and supplies closely as they adjust to post holiday sales. Further processors are opportune buyers purchasing below stated ranges. Foodservice demand is good across the country as retailers try to unload excess inventory. Costs should be very attractive this week and next. News to watch: slaughter in the next few weeks could tighten larger sizes.

SOY- Lower palm oil output is driving the bullish soy market. USDA report out late this week should point to larger acreage for soy beans and may be cause for some slipping in the latest market surge. Today’s continued surge due to strength in currencies.

FLOUR- Wheat futures traded slightly lower ahead of this week’s USDA plantings report. Expect fewer acres planted but stocks are plentiful. Prices still very attractive with little movement in raw bushel prices since January.
Bake’n Joy Foods, Inc. is an innovative manufacturer of high-quality bakery items for the professional baker, foodservice operator and supermarket in store bakery. Our product lines include premium bakery mixes & bases, frozen batters for muffins, cakes, loaves & more, toppings and fillings, frozen pre-deposited (ready-to-bake) batters for muffins, cookies, cakes and loaves, and now fully-baked Boston Coffee Cake bundts, loaves and minis.

**Featured Member from our Premier Supplier Network**

**Featured Items this week!**

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<thead>
<tr>
<th>Item Code</th>
<th>Quantity</th>
<th>Description</th>
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<tbody>
<tr>
<td>#28045</td>
<td>1/50 lb</td>
<td>Basic Deluxe Muffin Mix</td>
</tr>
<tr>
<td>#28030</td>
<td>6/4 lb</td>
<td>Coconut Macaroon Cookie Mix</td>
</tr>
<tr>
<td>#29433</td>
<td>12/16 oz</td>
<td>Sugar Free Pound Cake ~ Zero Trans Fat!</td>
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<tr>
<td>#29415</td>
<td>8/24 oz</td>
<td>No Sugar Added Coffee Cake ~ Zero Trans Fat!</td>
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For a complete list of Bake n Joy items stocked at HPC Foodservice, contact your Sales Representative.

For more information on Bake’nJoy items, check out [www.bakenjoy.com](http://www.bakenjoy.com)

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**Upcoming HOLIDAYS & NOTEWORTHY EVENTS**

April– National BLT Sandwich Month
April– National Grilled Cheese Month
April– 1st April Fool’s Day
April 22nd - Passover Begins at Sundown
May- National Barbecue Month
May- National Egg Month
May - National Hamburger Month
May 5th- Cinco De Mayo
May 9th- National Shrimp Day
May 13th- National Apple Pie Day
May 16th- National Barbecue Day
May 29th- National Brisket Day

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